CLAIMS

What is claimed is:

1.   A method of creating a personalized book describing an event, the method comprising the steps of:

        gathering content about said event;

        inputting said content into a computer to create digital data;

        processing said digital data to format a personalized event book; and

        printing said personalized event book on a printer.

2.   The method of claim 1 wherein said printer is a digital offset printer.

3.   The method of clam 1 further comprising the step of printing multiple copies of said personalized event book on said printer.

4.   The method of claim 3 further comprising the step of distributing said copies to participants in said event.

5.   The method of claim 1 wherein said content comprises photographs.

6.   The method of claim 5 wherein said photographs are arranged and incorporated into said personalized event book.

7. The method of claim 6 wherein said personalized event book further comprises textual material about said event.

8. A personalized magazine commemorating an event, the magazine comprising a plurality of pages, each of said pages comprising at least one photograph related to said event and textual matter associated with said at least one photograph, wherein said plurality of pages are bound together to create said personalized magazine.

9. A personalized magazine of claim 8 wherein said textual matter and said at least one photograph are integrated into a common page layout

10. A personalized magazine of claim 9 wherein said textual matter and said at least one photograph are integrated by a computer application.

11. A personalized magazine of claim 9 wherein said plurality of pages are printed on a digital offset printer.

12. A digital storage medium having computer-executable instructions stored thereon, wherein said instructions are configured to execute the method of claim 1.

13.   A digital storage medium having computer-executable instructions stored thereon, wherein said instructions are configured to execute the method of claim 4.

14.   A digital storage medium having computer-executable instructions stored thereon, wherein said instructions are configured to execute the method of claim 6.